

Amendment Filed June 10, 2005
Serial No. 10/713,446

Amendments to the Specification:

Please delete original paragraph [0017] and substitute the following replacement paragraph.

[0017] Referring to Fig. 1, an exemplary user computer system UCS 100 includes processor 101 and memory 102. Memory 102 represents all UCS 100 components and subsystems that provide data storage, such as RAM, ROM, and hard drives. In addition to providing permanent storage for all programs installed on UCS 100, memory 102 also provides temporary storage required by the operating system and the applications while they are executing. In a preferred embodiment, UCS 100 is a typically equipped personal computer, but UCS 100 could also be a portable computer, a tablet computer or other device. The user views images from UCS 100 on display 140, such as a CRT or LCD screen, and provides inputs to UCS 100 via input devices ~~150~~ 130, such as a keyboard and a mouse.

Please delete original paragraph [0033] and substitute the following replacement paragraph.

[0033] Referring again to Fig. 4, if the user selects button 404, the user will be presented with one or more additional screens (not shown) allowing the user to review one or more available alternate base images from which the user can select a new image to use as new image content for the selected image area of the product. Referring to Fig. 8, after a user has selected button 404 and then selected a new image, the new base image 802 is displayed in cropping window 500. In this situation, because no part of the newly selected image was previously being displayed in image area 302, cropping indicator 804 will be placed at a default location. As discussed above, to ensure

Amendment Filed June 10, 2005
Serial No. 10/713,446

compatibility with the image area in the design, crop box 804 will have the same height to width ratio as the selected image area. By default, cropping indicator 804 is sized to fit one dimension of image, which could be either the vertical or horizontal dimension, depending on the height to width ratio of base image 802 and the height to width ratio of the selected image area in the product. Cropping indicator ~~802~~ 804 is centered within the other dimension. The user, as described above, can resize and/or reposition the crop box. The content of the selected product image area will be updated to display the portion of image 802 that corresponds to the current cropping indicator location.